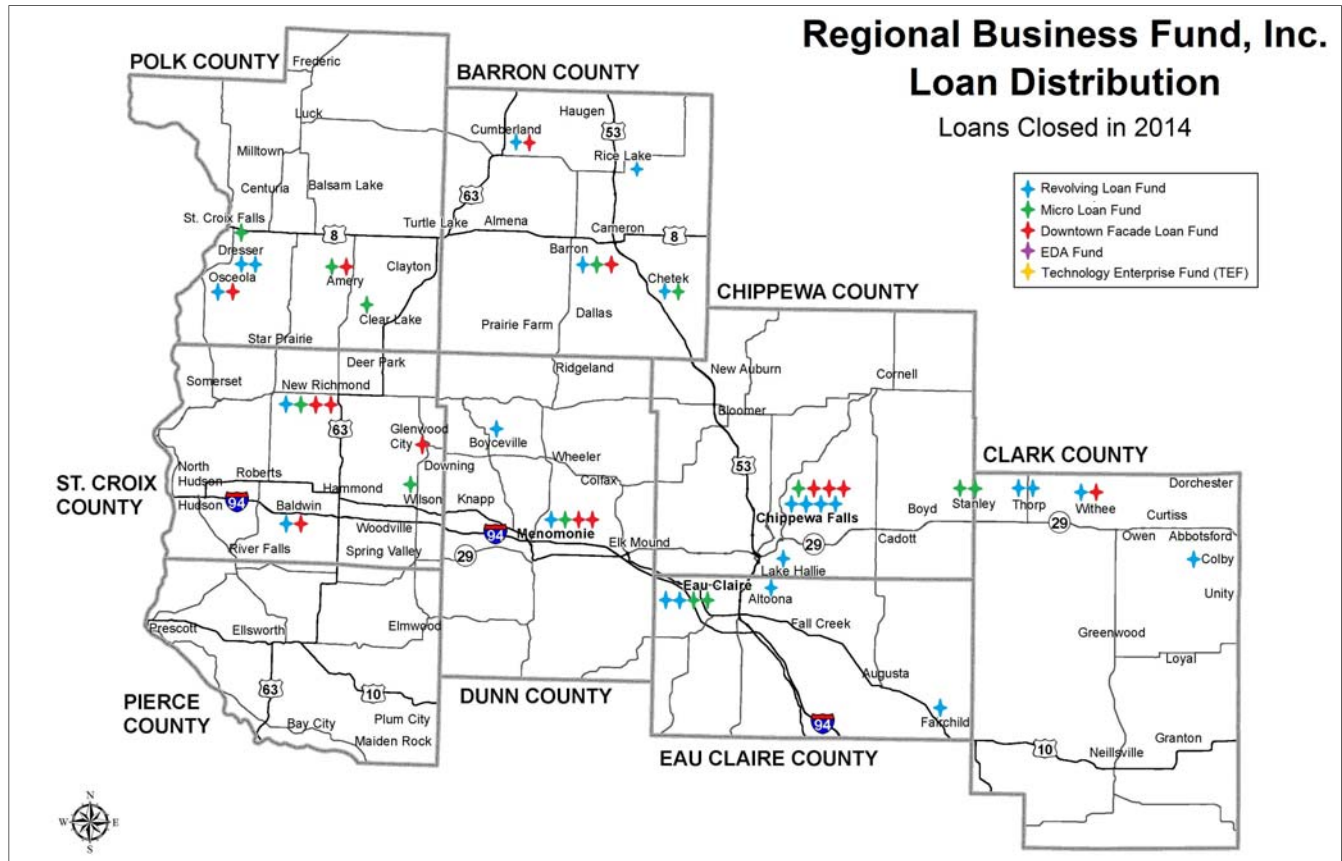


REGIONAL BUSINESS FUND, INC.

2014 ANNUAL REPORT

Our Map has changed since last year! In March of 2014, Pierce County joined Regional Business Fund.



HIGHLIGHTS

- Loans totaled over **\$2.5 MILLION**
- **50 COMPANIES** – of which **12 WERE START UP BUSINESSES** – were assisted
- **356 JOBS** will be **CREATED OR RETAINED** from businesses receiving RBF assistance
- **\$22.6 MILLION** of private funds were **LEVERAGED**
- **14 DOWNTOWN BUILDINGS** were renovated via the **FAÇADE LOAN PROGRAM**
- **PIERCE COUNTY CONSOLIDATED** their revolving loan fund, bringing \$650K in cash and \$712K in loan receivables
- RBF was honored with Momentum West's first ever **"PARTNER OF THE YEAR"** award
- Beth Waldhart received her **ECONOMIC DEVELOPMENT FINANCE PROFESSIONAL** Certification from the National Development Council
- **STAFF GAVE 17 PRESENTATIONS** on resources available through RBF to various groups, including the Wisconsin Economic Development Corporation Regional Summit, the Women's Business Conference, county boards, financial institutions and other organizations in the region

Regional Business Fund, Inc. (RBF, Inc.) is a non-profit economic development corporation whose purpose is to promote business and economic development in west central Wisconsin by providing business financing tools. RBF, Inc. offers low-interest loan funds to businesses that expand within the region, diversify the economy, add new technology, revitalize buildings in the region's downtowns, and create quality jobs and capital investment in the region. RBF, Inc. is managed by a Board of Directors consisting of representatives from each of the eight counties within the region and contracts with West Central Wisconsin Regional Planning Commission to administer the loan programs.

THE 2014 NUMBERS



Aroma, Inc. of Thorp, WI (formerly Flowers by Lana) received \$75,000 through the Revolving Loan Fund and the Façade Loan Fund for interior and exterior building improvements.

REVOLVING LOAN FUND

The Revolving Loan Fund is a flexible source of loan funds for commercial and industrial projects. The purpose is to encourage the creation of quality jobs and to increase the tax base.

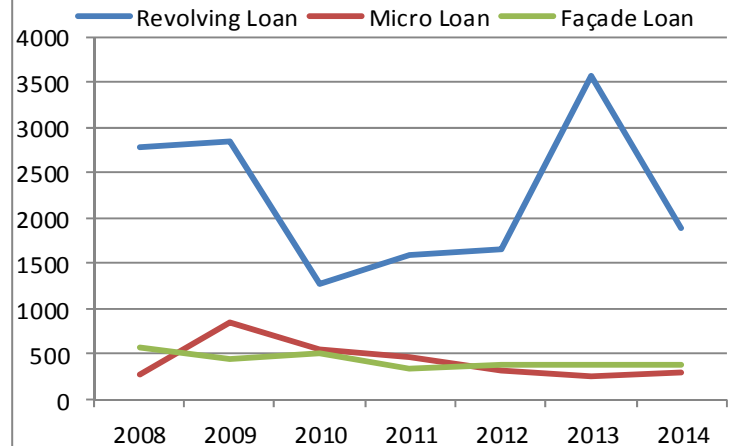
COUNTY	LOANS	AMOUNT	JOBS	LEVERAGES
Barron	4	\$288,000	9	\$7,391,000
Chippewa	5	\$573,000	25	\$3,907,332
Clark	4	\$261,300	23	\$4,902,428
Dunn	2	\$210,000	42	\$2,087,355
Eau Claire	4	\$322,700	16	\$835,400
Pierce	0	\$0	0	\$0
Polk	3	\$155,000	14	\$1,141,700
St. Croix	2	\$70,000	6	\$300,600

MICRO LOAN FUND

The Micro Loan Fund provides loans to start-up and newly established growing businesses. The key objective is to afford an alternative source of credit to businesses who have traditionally had difficulty accessing debt financing.

COUNTY	LOANS	AMOUNT	JOBS	LEVERAGES
Barron	2	\$50,000	6	\$8,800
Chippewa	3	\$60,000	17	\$346,500
Clark	0	\$0	0	\$0
Dunn	1	\$15,000	1	\$75,000
Eau Claire	2	\$50,000	14	\$108,160
Pierce	0	\$0	0	\$0
Polk	3	\$75,000	11	\$5,000
St. Croix	2	\$50,000	3	\$72,000

Loan Volume in \$



DOWNTOWN FAÇADE FUND

The Downtown Façade Fund provides financial assistance to encourage property and business owners in core downtowns to revitalize downtown commercial buildings within the cities and villages of west central Wisconsin.

COUNTY	LOANS	AMOUNT	LEVERAGES
Barron	2	\$60,000	\$7,027
Chippewa	3	\$90,000	\$449,982
Clark	1	\$30,000	\$0
Dunn	2	\$50,000	\$408,000
Eau Claire	0	\$0	\$0
Pierce	0	\$0	\$0
Polk	2	\$60,000	\$620,000
St. Croix	4	\$78,800	\$0

TECHNOLOGY ENTERPRISE FUND

The Technology Enterprise Fund is a "quasi-equity", or patient debt, revolving loan fund that provides creative financing to new and emerging technology companies. Although no loans closed in 2014 through this program, interest continues to generate for this program.

CONTACT US

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